



Free CI/CD cost calculator with per-vendor minute pricing and free-tier limits. Operated by Digital Signet (UK).

Who reads it

Visitors arrive computing CI spend - free-tier limits, GitHub Actions minutes, runner economics. A CI platform or managed-runner vendor is the direct answer to the number they came to compute.

Notable: the site ranks position 6.2 on “free ci” (50 impressions/28d). A founding-sponsor placement sits in front of that intent every day.

Traffic and trajectory (28 days to 14 September 2026; Google Search Console + GA4)

SEARCH IMPRESSIONS

6,437

last 28 days

SESSIONS (GA4)

495

126 engaged (25%), 54s average

AI-ASSISTANT SESSIONS

24

Claude 9, Other 7, Gemini 6, ChatGPT 1

The pages the audience returns to

PAGE	IMPRESSIONS / 28D	CLICKS
/github-actions-free-tier	2,376	12
/free-ci-cd-platforms	244	3
/ (front door)	326	2

The sponsorship strip sits on every one of them.

Search visibility (Google, last 28 days, top intent queries)

QUERY	POSITION	IMPRESSIONS
free ci	6.2	50
github actions free minutes	9.5	8
github free action minutes	10.2	6
jenkins pricing	8.8	23
"github actions cost	23.5	4

The AI-citation layer

- 24 sessions/month arrive from AI assistants (Claude 9, Other 7, Gemini 6, ChatGPT 1): buyers who asked an AI engine and were sent to this reference.
- AI engines increasingly answer pricing questions from independent editorial. Sponsorship buys association with that neutrality, never influence over it.

Sponsorship

- One slot, category-exclusive. One sponsor in the CI/CD category. Competing runner and pipeline vendors stay unsponsored while you hold it.
- A single disclosed strip across the reference - never inside the results, no other advertising on the site.
- Sponsorship has no influence on pricing data, rankings or conclusions; competitors remain in the coverage, computed identically.
- Monthly measured report: placement impressions, clicks, page-level traffic and AI-citation monitoring.
- Current rate and terms: cicdcalculator.com/sponsorship.

Precedent

- Category-exclusive founding sponsorship is live on our sister site siemcostcalculator.com (Cribl, signed 4 August 2026, reporting monthly). The same structure is available here.